

the use of  
**EMERGING  
 TECHNOLOGIES**  
 to support health messages



**conference agenda**

**TUESDAY, June 1, 2010**

- 12:00 pm - 1:00 pm** Registration
- 1:00 pm - 1:30 pm** **Welcome and Introductions**  
Baylor Teen Clinic and University of Texas Prevention Research Center
- 1:30 pm - 3:00 pm** **An Overview of Technology and how it is being used in HIV/STD Prevention**  
Stephan Adelson
- 3:00 pm - 3:15 pm** Break
- 3:15 pm - 4:45 pm** **Common Mistakes and Legal Blunders with Social Media**  
Debra Bruce, JD, PCC and Sheryl Dasco, JD, DrPH
- 4:45 pm - 5:00 pm** **Wrap up and adjourn for the day**
- 5:00 pm - 6:00 pm** **Social Hour, featuring Tech Show**  
Presented by Houston Serious Games Research Consortium and students from UT-SHIS

**WEDNESDAY, June 2, 2010**

- 7:30 am - 8:00 am** **Breakfast**  
Provided by Baylor Teen Clinic
- 8:00 am - 8:15 am** **Welcome back and Announcements**  
Baylor Teen Clinic and University of Texas Prevention Research Center
- 8:15 am - 9:30 am** **Can You Hear Me Now? How to use Electronic Communication to Reach Youth**  
Sally Swanson, MSW, MSPH
- 9:30 am - 9:45 am** Break
- 9:45 am - 11:00 am** **Breakout Sessions: a through c**

<b>Creating Online Games: One Strategy that Works</b> Leslie Miller, MS, PhD	<b>The BrdsNBz Text Message Warmline: Texting Sexual Health</b> Sally Swanson, MSW, MSPH	<b>Caught Off Guard: Integrating Theory, Technology, and Edutainment to Develop Safe Sex Webisodes</b> Jennifer Vardeman-Winter, PhD
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- 11:00 am - 12:00 pm** **Networking Lunch** (provided)
- 12:00 pm - 1:15 pm** **Breakout Sessions: d through f**

<b>Let's Get Serious About Serious Games</b> Tony Elam and Mark Dinan	<b>The BrdzNBz Text Message Warmline: Texting Sexual Health</b> Sally Swanson, MSW, MSPH	<b>Caught Off Guard: Integrating Theory, Technology, and Edutainment to Develop Safe Sex Webisodes</b> Jennifer Vardeman-Winter, PhD
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- 1:15 pm - 1:30 pm** Break
- 1:30 pm - 2:00 pm** **BTHC and UTPRC Showcases**  
Dr. Peggy Smith, PhD, Dr. Ruth Buzi, PhD, Kimberly Hebenstreit, MPH, Dr. Ross Shegog, PhD
- 2:00 pm - 3:15 pm** **What's Next in Gaming Technologies and Embedding Health Education in a Virtual Learning Community: Why-pox, Why-eat, and Why-not??**  
Tony Elam and Mark Dinan
- 3:15 pm - 3:30 pm** **Wrap up and Evaluation; Adjourn**